

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending 12/31/2011. Filed on 01/06/2012

Call Sign	Channel Numbers	City		Community of License		ZIP Code
				County		
KPXJ	(analog) 21 (digital)	Minden	LA	Webster Parish		71018
Licensee Name						
KTBS, LLC						
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
CW		Shreveport	www.kpxj21.com			
Facility ID		Previous Call Sign (if applicable)		License Renewal Expiration Date		
01507		N/A		2005-06-01		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.671?
 - (b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.50 hours
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y

- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream Y
 If No to 7(c), submit as an Exhibit a Statement of Explanation (None Required)
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream 168.00 hours
 (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671 6.00 hours
- 9. (a) Does the Licensee provide information (identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.671? Y
 (b) Identify publishers who were sent information in 9(a)

Tribune Media Services, TV Guide, Video Viewing, Cable One, Tel-Air Publications, The Shreveport Times, KATZ NY, & Comcast.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Title of Digital Core Program #1		Origin	
Magi-Nation		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays @ 7 & 730am	28	0	
Length of Program	Age of Target Audience		E-I Symbol Used As Required
	From	To	
30 minutes	7 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi-Nation." By focusing on the thrilling adventures on Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.

Title of Digital Core Program #2		Origin	
Laura McKenzie's Traveler		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday @ 12:00pm	6	9	
Length of Program	Age of Target Audience		E-I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Laura McKenzie's Traveler can be easily accessed by parents and children. Laura creates a shared experience by including her own child in many of the episodes, fostering an interest to which mature and young viewers will relate. Laura McKenzie's Traveler acclaimed programs have wide appeal for children interested in History, Geography, Modern and Ancient World Cultures, major achievements within each culture including but not limited to, literature, arts and entertainment, government and politics, technology and architecture.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
8	9	2
Preemption #1		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/1	N/A	N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/8	N/A	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #3		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/15	N/A	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #4		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/22	N/A	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #5		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/29	10/30 2:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #6		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
11/5	11/6	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #7		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
11/12	N/A	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #8		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
11/19	N/A	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #9		

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
11/26	11/26 @ 2:30	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Title of Digital Core Program #1	Origin	
Sports Stars of Tomorrow	SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays @ 12:30pm	5	9
Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years
E.I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.		
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
6	9	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/1	10/2 @ 10:00am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/8	10/9 @ 10:00am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #3		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/15	10/16 @ 10:00am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #4		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/22	10/23 @ 10:00am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	

Preemption #5		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/29	10/30 @ 12:00pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #6		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
11/5	N/A	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #7		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
11/12	N/A	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #8		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
11/19	N/A	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #9		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
11/26	11/27 @ 3:00pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Title of Digital Core Program #4		Origin
Wild LTD		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays @ 1:00pm	5	9
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
		E.I. Symbol Used As Required
		Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Wild LTD is a conservation series that travels thru Southern Africa to the United States in search of conservation heroes and interesting species, all with an urgent call to action. Join Wild LTD as conservation journalist Michelle Garforth goes in search of unique species. A series of high animal adventures that bring you up close and very personal.		
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
6	9	1

		Preemption #1	
Date Preempted Episode #		If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/1	N/A		N
		If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?	N
Reason for Preemption	SPORTS		
		Preemption #2	
Date Preempted Episode #		If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/8	N/A		N
		If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?	N
Reason for Preemption	SPORTS		
		Preemption #3	
Date Preempted Episode #		If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/15	N/A		N
		If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?	N
Reason for Preemption	SPORTS		
		Preemption #4	
Date Preempted Episode #		If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/22	N/A		N
		If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?	N
Reason for Preemption	SPORTS		
		Preemption #5	
Date Preempted Episode #		If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/29	N/A		N
		If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?	N
Reason for Preemption	SPORTS		
		Preemption #6	
Date Preempted Episode #		If rescheduled, date and time reschedule	Is the rescheduled date the second home?
11/5	N/A		N
		If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?	N
Reason for Preemption	SPORTS		
		Preemption #7	
Date Preempted Episode #		If rescheduled, date and time reschedule	Is the rescheduled date the second home?
11/12	N/A		N
		If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?	N
Reason for Preemption	SPORTS		
		Preemption #8	
Date Preempted Episode #		If rescheduled, date and time reschedule	Is the rescheduled date the second home?
11/19	N/A		N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? **N**

Reason for Preemption **SPORTS**

Preemption #3

Date Preempted Episode # If rescheduled, date and time reschedule Is the rescheduled date the second home?

11/26 11/27 @ 3:30pm **Y**

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? **N**

Reason for Preemption **SPORTS**

Title of Digital Core Program #5

Jack Hanna's Animal Adventures

Origin

SYNDICATED

Regular Schedule

Sundays @ 12:00pm

Total Times Aired at Regularly Scheduled Time

12

Number of Pre-emptions

1

Length of Program

30 minutes

Age of Target Audience

From **13 years** To **16 years**

E-I Symbol Used As Required

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro social values within an environmentally responsible universe.

Total Times Aired

13

Number of Preemptions for other than Breaking News

1

Number of Preemptions Rescheduled

1

Preemption #1

Date Preempted Episode #

10/08

If rescheduled, date and time reschedule

10/09 @ 12:00pm

Is the rescheduled date the second home?

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

N

Reason for Preemption

SPORTS

Title of Digital Core Program #6

Green Screen

Origin

NETWORK

Regular Schedule

Saturdays & Sundays on NPXJ @ 7, 8 & 9am

Total Times Aired at Regularly Scheduled Time

64

Number of Pre-emptions

0

Length of Program

60 minutes

Age of Target Audience

From **7 years** To **13 years**

E-I Symbol Used As Required

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s Curiosity, Confidence, Citizenship, and Compassion.

Title of Digital Core Program #7		Origin	
Mad About		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Saturdays on NPXJ @ 9:00am	10	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
60 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conversation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Title of Digital Core Program #8		Origin	
Edgemont		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Sundays on NPXJ @ 9:00am	7	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
60 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

- 11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired (None Required)

Non-Core Educational and Informational Programming

- 12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 CFR §73.671. Complete chart below for each additional such educational and information program.

Title of Digital Non-Core Program #1		Origin	
Where on Earth is Carmen Sandiego?		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Saturdays @ 6:30am	2	-1	
Length of Program	Age of Target Audience		

30 minutes From 8 years to 14 years

Does the program have educating and informing children ages 16 and under as a significant purpose? Y

If Yes, does the licensee identify each program by displaying throughout the program the symbol ET? Y

Does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. § 73.671? Y

Description of Program:

This FCC friendly animation features the world famous super thief Carmen Sandiego, a former agent of the Acme Detective Agency who's gone bad. Carmen circles the globe stealing major cultural and historical artifacts while trying to outwit two teenage super sleuths.

Date and Time Aired (if preempted and rescheduled)

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. § 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin	
Magi-Nation	NETWORK	
Regular Schedule	Total Times to be Aired	
Saturdays @ 7 & 7:30am	26	
Length of Program	Age of Target Audience	
	From	To
30 minutes	7 years	13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi-Nation." By focusing on the thrilling adventures on Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.

Title of Planned Core Program #2	Origin	
Laura McKenzie's Traveler	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Saturdays @ 12:00pm	13	
Length of Program	Age of Target Audience	
	From	To

30 minutes

From	To
13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Laura McKenzie's Traveler can be easily accessed by parents and children. Laura creates a shared experience by including her own child in many of the episodes, fostering an interest to which mature and young viewers will relate. Laura McKenzie's Traveler acclaimed programs have wide appeal for children interested in History, Geography, Modern and Ancient World Cultures, major achievements within each culture including but not limited to, literature, arts and entertainment, government and politics, technology and architecture.

Title of Planned Core Program #3

Origin

Sports Stars of Tomorrow

SYNDICATED

Regular Schedule

Total Times to be Aired

Saturdays @ 12:30pm

13

Length of Program

Age of Target Audience

30 minutes

From	To
13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

Title of Planned Core Program #4

Origin

Wild LTD

SYNDICATED

Regular Schedule

Total Times to be Aired

Saturdays @ 1:00pm

13

Length of Program

Age of Target Audience

30 minutes

From	To
13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Wild LTD is a conservation series that travels thru Southern Africa to the United States in search of conservation heroes and interesting species, all with an urgent call to action. Join Wild LTD as conservation journalist Michelle Garforth goes in search of unique species. A series of high animal adventures that bring you up close and very personal.

Title of Planned Core Program #5

Origin

Jack Hanna's Animal Adventures

SYNDICATED

Regular Schedule

Total Times to be Aired

Sundays @ 12:00pm

13

Length of Program

Age of Target Audience

30 minutes

From	To
13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat,

teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro social values within an environmentally responsible universe.

Title of Planned Core Program #6	Origin
Green Screen Adventures	NETWORK
Regular Schedule	Total Times to be Aired
Saturdays & Sundays @ 7, 8 & 9am	78
Length of Program	Age of Target Audience
60 minutes	From To
	7 years 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	

Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s Curiosity, Confidence, Citizenship, and Compassion.

Title of Planned Core Program #7	Origin
Mad About	NETWORK
Regular Schedule	Total Times to be Aired
Saturdays @ 9:00am	13
Length of Program	Age of Target Audience
30 minutes	From To
	13 years 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	

Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conversation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Title of Planned Core Program #8	Origin
Edgemont	NETWORK
Regular Schedule	Total Times to be Aired
Sundays @ 9:00am	13
Length of Program	Age of Target Audience
30 minutes	From To
	13 years 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	

Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC Form 398) as required by 47 C.F.R. §73.1526(e)(1)(ii)? Y

16. Identify the licensee's children's programming liaison

Name		Telephone Number	
George Sirven		318-861-5821	
Address		E-mail Address	
312 East Kings Hwy.		gsirven@ktbs.com	
City	State	ZIP Code	
Shreveport	LA	71104	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

KTBS, LLC

Date

01/06/2012

Signature 

[FCC Home](#) | [MB](#)

Children's Television Online Filing System

[FCC](#) > [Media Bureau](#) > [KidVid](#) > Confirmation

[site map](#)

Submission Confirmation

Confirmation Number 126270
Call Sign KPXJ
Facility Id 81507
Filing Quarter Date 12/31/2011
Filing Date 01/06/2012

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
E-mail: fccinfo@fcc.gov

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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3080-0754

FCC 398 Children's Television Programming Report

Form 398 Validation Results

There were no Errors in the Form

Based on answering 'No' to question 7c, you will be required to submit a PDF exhibit once you submit this form.

Report reflects information for quarter: 1st Quarter · 2011 ·

Licensee Information - (click to hide section)

1	Call Sign	Channel Number	Community of License			Zip Code
	KPKJ	Analog	City	State	County	
		Digital 21	Minden	Louisiana	Webster Parish	71018
	Licensee					
	KTBS, Inc.					
	<input checked="" type="radio"/> Network	CA	Nielsen DMA		World Wide Web Home Page Address (if applicable)	
	Affiliation		Shreveport		www.kpxj21.com	
	<input type="radio"/> Independent					
	Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration Date		
	81507	N/A		06/01/2005 (mm/dd/yyyy)		

Analog Core Programming - (click to show section)

Non-Core Educational and Informational Programming - (click to show section)

Sponsored Core Programming - (click to show section)

Digital Core Programming - (click to hide section)

Clear Section

- 7 a State the average number of hours of Core Programming per week broadcast by the station on its main program stream 4
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Yes No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Yes No
If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)
- 8 a State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0
- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671. 0
- 9 a Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No
- b. Identify publishers who were sent information in 9 a.
Tribune Media Services, TV Guide, Video Viewing, Cable One, Tel-Aire Publications, The Shreveport Times, KATZ NY, Comcast
10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming Complete chart below for each Core Program
- Program 1
- Clear Program Data Delete Program
- Title of Program 1 Origination

Collapse All Sections

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Help

Cubix:Robots for Everyone

Network

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Digital Preemption Report

Saturdays 7 & 7:30AM

14

0

Create

Length of Program

30 minutes

Age of Target Child Audience

6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Cubix:Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. Robots are made in RobixCorp. Everyone has a robot, each with its own unique duty. This show centers around the Botties, a special club for people who know how to

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Program 2



Clear Program Data



Delete Program

Title of Program 2

Origination

Magi-Nation

Network

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Digital Preemption Report

Saturdays 7 & 7:30AM

12

0

Create

Length of Program

30 minutes

Age of Target Child Audience

7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The general learning goal and discrete educational objectives are fully intergrated with the story-line, characters and settings that make up 'Magi Nation.' By focusing on the thrilling adventures on Tony, Edyn and Strag and the other forces for good in their battle

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Program 3



Clear Program Data



Delete Program

Title of Program 3

Origination

Edgemont

Network

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Digital Preemption Report

Saturdays @ 12, 1230, 1, 130 & 2PM

65

0

Create

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Program 4



Clear Program Data



Delete Program

Title of Program 4

Origination

Jack Hanna's Animal Adventures

Syndicated

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Digital Preemption Report

Sundays @ 12:00pm

13

0

Create

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

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[Add->](#) 1 empty Program Reports

- 11 Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Yes No

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

Non-Core Educational and Informational Programming - (click to hide section)

- 12 Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Program 1



[Clear Program Data](#)



[Delete Program](#)

Title of Program 1

Where on Earth is Carmen Sandiego?

Origination

Syndicated

Days / Times Program Regularly Scheduled

Saturdays @ 6:30AM

Total Times Aired

13

Number of Preemptions

0

If preempted and rescheduled, list date and time aired

Length of Program

30 minutes

Age of Target Child Audience

8 years to 14 years

Describe the program

The series focuses on teaching geography and history in a non-threatening way through colorful, memorable characters.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

[Add->](#) 1 empty Program Reports

Sponsored Core Programming - (click to hide section)

- 13 List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
------------	------------------	--------------	----------------	---------------------------	-------------------

[Add->](#) 1 empty Program Reports

Program Details

Other Matters - (click to hide section)

- 14 Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels

Program 1



[Clear Program Data](#)



[Delete Program](#)

Title of Program 1

Magi-Nation

Origination

Syndicated

Days / Times Program Regularly Scheduled

Saturdays @ 7:00 & 7:30am

Total times to be aired

26

Length of Program

30 minutes

Age of Target Child Audience

7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Collapse All Sections

Expand All Sections

Update Local

Check Data

File Form 398

Help

The general learning goal and discrete educational objectives are fully intergrated with the story-line, characters and settings that make up 'Magi Nation.' By focusing on the thrilling adventures on Tony, Edyn and Strag and the other forces for good in their battle

Program 2



Clear Program Data



Delete Program

Title of Program 2

Origination

Edgemont

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

Saturdays @ 12, 1230, 1, 130 & 2PM

65

30 minutes

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining

Program 3



Clear Program Data



Delete Program

Title of Program 3

Origination

Jack Hanna's Animal Adventures

Syndicated

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

Sundays @ 12PM

11

30 minutes

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world

Add-> 1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Yes No

16 Children's Programming Liaison Information

Name

Telephone Number (include area code)

George Sirven

318-861-5821

Address

Email Address

112 East Kings Hwy

gsirven@ktbs.com

City

State

Zip Code

Shreveport

Louisiana

71104

17 Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations) This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.871, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503)

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

KTBS, Inc.

Date

04/04/2011

Electronic Filing Operations

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[Check Data](#)

Run checks to look for data errors

[File Form 398](#)

Send the values to the FCC as an FCC 398 filing

[Reset](#)

Reset data to last updated values.

[Update Local Data](#)

Update data into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File

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[FCC Home](#) | [MB](#)**Children's Television Online Filing System**[FCC](#) > [Media Bureau](#) > [KidVid](#)[site map](#)**Submission Confirmation**

Confirmation Number 118629
Call Sign KPXJ
Filing Quarter Date 03/31/2011
Filing Date 04/05/2011

Exhibit Details

File Name U:\My Documents\kpxj 398
addition.pdf
Size (bytes) 7182
Exhibit ID [1186290](#)

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Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
E-mail: fccinfo@fcc.gov

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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Form 398 Validation Results

There were no Errors in the Form.

Based on answering 'No' to question 7c, you will be required to submit a PDF exhibit once you submit this form.

Report reflects information for quarter: 2nd Quarter 2011

Licensee Information - (click to hide section)


1. Call Sign	Channel Number	Community of License		
	Analog	City	State	County
KPXJ	Digital 21	Minden	Louisiana	Webster Parish
Licensee				
KTBS, LLC				
<input checked="" type="radio"/> Network Affiliation	CW	Nielsen DMA	World Wide Web Home Page (if applicable)	
<input type="radio"/> Independent		Shreveport	www.kpxj21.com	
Facility ID Number		Previous Call Sign (if applicable)	License Renewal Expiration Date (mm/dd/yyyy)	
81507		N/A	06/01/2005	

[Analog Core Programming - \(click to show section\)](#)

[Non-Core Educational and Informational Programming - \(click to show section\)](#)

[Sponsored Core Programming - \(click to show section\)](#)

[Digital Core Programming - \(click to hide section\)](#)

 Clear Section

7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 4
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Yes No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Yes No
- If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)
8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 336

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9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 9.a.

Tribune Media Services, TV Guide, Video Viewing, Cable One, Tel-Aire Publications, The Shreveport Times, KATZ NY, Comcast.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1

Clear Program Data Delete Program

Title of Program 1

Magi-Nation

Origination

Network

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled Total times aired at regularly scheduled time

Saturdays @ 7 & 7:30am

26

Number of Preemptions

0

Create

Length of Program

30 minutes

Age of Target Child Audience

7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi-Nation." By focusing on the thrilling adventures on Tony, Edyn and Strag and the other forces for good in their battle

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 2

Clear Program Data Delete Program

Title of Program 2

Edgemont

Origination

Network

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled Total times aired at regularly scheduled time

Saturdays @ 12,12:30,1,1:30 & 2pm

65

Number of Preemptions

0

Create

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining

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E/I? Yes No

Program 3

Title of Program 3

Jack Hanna's Animal Adventures

Origination

Syndicated

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions
--	---	-----------------------

Sundays @ 12:00pm

13

0

[Create](#)

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 4

Title of Program 4

Green Screen Adventures-Digital

Origination

Network

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions
--	---	-----------------------

Saturdays @ 7, 7:30, 8, 8:30 & 9am

10

0

[Create](#)

Length of Program 30 minutes

Age of Target Child Audience 7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Using humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 5

Title of Program 5

Green Screen Adventures-Digital

Origination

Network

[Collapse All Sections](#)
 [Expand All Sections](#)
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 [Help](#)

Days / Times Program Regularly Scheduled Total times aired at regularly scheduled time Number of Preemptions [complete Digital Preemption Report](#)

Sundays @ 7,7:30,8,8:30 & 9am

10

0

[Create](#)

Length of Program

30 minutes

Age of Target Child Audience

7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Using humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Add-> 1 empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?



Yes No

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

Non-Core Educational and Informational Programming - (click to hide section)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Program 1

 [Clear Program Data](#)
  [Delete Program](#)

Title of Program 1

Where On Earth is Carmen Sandiego?

Origination

Network

Days / Times Program Regularly Scheduled Total Times Aired Number of Preemptions If preempted and rescheduled, list date and time aired

Saturdays @ 6:30am

13

Length of Program

30 minutes

Age of Target Child Audience

8 years to 14 years

Describe the program.

This FCC friendly animation features the world famous super-thief Carmen Sandiego, a former agent of the Acme Detective Agency who's gone bad. Carmen circles the globe stealing major cultural and historical artifacts while trying to outwit two teenage super-sleuths.

[Collapse All Sections](#) [Expand All Sections](#) [Update Local](#) | [Check Data](#) [File Form 398](#) | [Help](#)

purpose?

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

Add-> 1 empty Program Reports

Sponsored Core Programming - (click to hide section)

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
Add-> 1 empty Program Reports					

Program Details

Other Matters - (click to hide section)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1

Clear Program Data Delete Program

Title of Program	Origination Network	Total times to be aired	Length of Program	Age of Target Child Audience
Magi-Nation	Network	26	30 minutes	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi-Nation." By focusing on the thrilling adventures on Tony, Edyn and Strag and the other forces for good in their battle

Program 2

Clear Program Data Delete Program

Title of Program	Origination Network	Total times to be aired	Length of Program	Age of Target Child Audience
Green Screen Adventures-Digital	Network	65	30 minutes	7 years to 13 years

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Programming.

Using humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that

Program 3

 [Clear Program Data](#)  [Delete Program](#)

Title of Program 3		Origination	
Edgemont		Network	
Days / Times Program Regularly Scheduled		Total times to be aired	Length of Program
Saturdays @ 12, 12:30, 1, 1:30, & 2pm		65	30 minutes
		Age of Target Child Audience	
		13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining

Program 4

 [Clear Program Data](#)  [Delete Program](#)

Title of Program 4		Origination	
Green Screen Adventures-Digital		Network	
Days / Times Program Regularly Scheduled		Total times to be aired	Length of Program
Sundays @ 7, 7:30, 8, 8:30 & 9am		65	30 minutes
		Age of Target Child Audience	
		7 years to 13 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Using humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that

Program 5

 [Clear Program Data](#)  [Delete Program](#)

Title of Program 5		Origination	
Jack Hanna's Animal Adventures		Syndicated	
Days / Times Program Regularly Scheduled		Total times to be aired	Length of Program
Sundays @ 12pm		13	30 minutes
		Age of Target Child Audience	
		13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world

Add-> 1 empty Program Reports

[Collapse All Sections](#) [Expand All Sections](#) [Update Local](#) [Check Data](#) [File Form 398](#) [Help](#)

16. Children's Programming Liaison Information

Name		Telephone Number (include area code)
George Sirven		318-861-5821
Address		Email Address
312 East Kings Highway		gsirven@ktbs.com
City	State	Zip Code
Shreveport	Louisiana	71104

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

KPXJ began airing Green Screen Adventures on 06/18/2011, therefore it was only shown a total of 20 times. As shown in Other Matters Green Screen Adventures is added to the KPXJ lineup for 3rd quarter.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

KTBS, LLC

Date

07/08/2011

Signature



Electronic Filing Operations

- [Check Data](#) Run checks to look for data errors.
- [File Form 398](#) Send the values to the FCC as an FCC 398 filing.

- [Reset](#) Reset data to last updated values.
- [Update Local Data](#) Update data into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.

- [Report to Print](#) Get a version of this FCC 398 Report for printing.
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FCC Form 398
March 2006

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 [Expand All Sections](#)
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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Form 398 Validation Results

There were no Errors in the Form.

Based on answering 'No' to question 7c, you will be required to submit a PDF exhibit once you submit this form.

Report reflects information for quarter: 3rd Quarter 2011

Licensee Information - (click to hide section)

1. Call Sign	Channel Number	Community of License		
KPXJ	Analog <input type="text"/>	City	State	County
	Digital 21	Minden	Louisiana	Webster Parish
Licensee				
KTBS, LLC				
<input checked="" type="radio"/> Network Affiliation	CW	Nielsen DMA		World Wide Web Home Page (if applicable)
<input type="radio"/> Independent		Shreveport		www.kpxj21.com
Facility ID Number		Previous Call Sign (if applicable)		License Renewal Expiration Date
81507		N/A		06/01/2005 (mm/yy)

Analog Core Programming - (click to show section)

Non-Core Educational and Informational Programming - (click to show section)

Sponsored Core Programming - (click to show section)

Digital Core Programming - (click to hide section)

Clear Section

7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.51
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Yes No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Yes No
- If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)
8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 336

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9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 9.a.

Tribune Media Services, TV Guide, Video Viewing, Cable One, Tel-Air Publications, The Shreveport Times, KATZ NY, & Comcast.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1

Clear Program Data Delete Program

Title of Program 1		Origination	
Magi-Nation		Network	
Days / Times Program Regularly Scheduled		Total times aired at regularly scheduled time	Number of Preemptions
Saturdays @ 7 & 730am		26	0
Length of Program		30 minutes	If preempted, complete Digital Preemption Report
Age of Target Child Audience		7 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi-Nation." By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 2

Clear Program Data Delete Program

Title of Program 2		Origination	
Edgemont		Network	
Days / Times Program Regularly Scheduled		Total times aired at regularly scheduled time	Number of Preemptions
Saturdays @ 12,12:30,1,1:30 & 2pm		45	5
Length of Program		30 minutes	If preempted, complete Digital Preemption Report
Age of Target Child Audience		13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

Use Add and Delete Buttons Below

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inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Preemption Information

Edgemont

Total Times Aired *	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
50	5	5

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> Preemption Reports

Edgemont - Preemption Report 1

Clear Data Delete

Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
9/3	9/3 @ 2:30	<input type="radio"/> Yes <input checked="" type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input type="radio"/> Yes <input checked="" type="radio"/> No
Reason for Preemption		
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other		

Edgemont - Preemption Report 2

Clear Data Delete


Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
9/3	9/3 @ 3:00	<input type="radio"/> Yes <input checked="" type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input type="radio"/> Yes <input checked="" type="radio"/> No
Reason for Preemption		
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other		

Edgemont - Preemption Report 3



Clear Data Delete

Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
9/3	9/3 @ 3:30	<input type="radio"/> Yes <input checked="" type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input type="radio"/> Yes <input checked="" type="radio"/> No
Reason for Preemption		
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other		

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 Data

Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
9/3	9/3 @ 4:00	<input type="radio"/> Yes <input checked="" type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input type="radio"/> Yes <input checked="" type="radio"/> No
Reason for Preemption		
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other		

Edgemont - Preemption Report 5  Clear Data  Delete

Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
9/3	9/3 @ 4:30	<input type="radio"/> Yes <input checked="" type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input type="radio"/> Yes <input checked="" type="radio"/> No
Reason for Preemption		
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other		

Program 3

 Clear Program Data  Delete Program

Title of Program 3 Origination
 Jack Hanna's Animal Adventures Syndicated

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	Report
Sundays @ 12:00pm	13	0	

Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 4

 Clear Program Data  Delete Program

Title of Program 4 Origination
 Sports Stars of Tomorrow Syndicated

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complete Digital Preemption Report
Total times aired at regularly scheduled time
Number of Preemptions
Days / Times Program Regularly Scheduled

Saturdays @ 12:00pm

0

2

Use Add and Delete Buttons Below

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Sports Stars of Tomorrow is a series narrated by Pat Summerall which covers the bios of some high school sports athletes.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Preemption Information

Sports Stars of Tomorrow

Total Times Aired * Number of Preemptions for other than Breaking News Number of Preemptions Rescheduled
2 2 2

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> 0 Preemption Reports

Sports Stars of Tomorrow - Preemption Report 1

Clear Data Delete

Date Preempted / Episode Number If rescheduled, Date and Time Rescheduled

9/10

9/10 @ 2:30

Is the rescheduled date the second home?

Yes No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Yes No

Reason for Preemption

Public Interest Sports Non-breaking News Other

Sports Stars of Tomorrow - Preemption Report 2

Clear Data Delete

Date Preempted / Episode Number If rescheduled, Date and Time Rescheduled

9/17

9/18 @ 10:00am

Is the rescheduled date the second home?

Yes No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Yes No

Reason for Preemption

Public Interest Sports Non-breaking News Other

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Clear Program Data Delete Program

Title of Program 5

Wild Ltd

Origination

Syndicated

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled Total times aired at regularly scheduled time

Number of Preemptions

2

Saturdays @ 12:30pm

0

Use Add and Delete Buttons Below

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Wild Ltd is a conservation series that travels thru Southern Africa to the United States in search of conservation heroes and interesting species, all with an urgent call to action. Join Wild Ltd as conservation journalist Michelle Garforth goes in search of unique

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Preemption Information

Wild Ltd

Total Times Aired *	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
2	2	2

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> 2 Preemption Reports

Wild Ltd - Preemption Report 1

Clear Data Delete

Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
9/10	9/10 @ 3:00	<input type="radio"/> Yes <input checked="" type="radio"/> No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Yes No

Reason for Preemption

Public Interest Sports Non-breaking News Other

Wild Ltd - Preemption Report 2

Clear Data Delete

Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
9/17	9/19 @ 2:30	<input checked="" type="radio"/> Yes <input type="radio"/> No

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of rescheduled date and time?

Reason for Preemption

- Public Interest Sports Non-breaking News Other

Program 6

Clear Program Data Delete Program

Title of Program 6

Laura McKenzie's Traveler

Origination

Syndicated

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions
Saturdays @ 1:00	0	2
		<input type="button" value="Create"/>

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Laura McKenzie's Traveler acclaimed programs have wide appeal for children interested in History, Geography, Modern and Ancient World Cultrues, major achievements within each culture including but not limited to, literature, arts and entertainment, government and

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 7

Clear Program Data Delete Program

Title of Program 7

Green Screen Adventures-Digital

Origination

Network

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions
Saturdays & Sundays @ 7, 8 & 9am	78	0
		<input type="button" value="Create"/>

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, pupperty, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Add-> 1 empty Program Reports

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meeting the educational programming guideline (applied to non-video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

Non-Core Educational and Informational Programming - (click to hide section)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Program 1

 Clear Program Data
  Delete Program

Title of Program 1

Where On Earth is Carmen Sandiego?

Origination

Network

Days / Times Program Regularly Scheduled	Total Times Aired	Number of Preemptions	If preempted and rescheduled, list date and time aired
Saturdays @ 6:30am	13		
Length of Program	30	minutes	
Age of Target Child Audience	8	years to 14	years

Describe the program.

This FCC-friendly animation features the world famous super-thief Carmen Sandiego, a former agent of the Acme Detective Agency who's gone bad. Carmen circles the globe stealing major cultural and historical artifacts while trying to outwit two teenage super-sleuths.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

Add-> 1 empty Program Reports

Sponsored Core Programming - (click to hide section)

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
------------	------------------	--------------	----------------	---------------------------	-------------------

Add-> 1 empty Program Reports

Program Details

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Other Matters - (click to hide section)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Add-> 1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Yes No

16. Children's Programming Liaison Information

Name		Telephone Number (include area code)
George Sirven		318-861-5821
Address		Email Address
312 East Kings Hwy.		gsirven@ktbs.com
City	State	Zip Code
Shreveport	Louisiana	71104

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee
 KTBS, LLC
Date
 10/05/2011

Signature 

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FCC Form 398
March 2006



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Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

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