

Dear Mr. Sirven,

We appreciate your airing  
the Miss Louisiana Pageant in  
your TV viewing area. Promoting  
our pageant is very important  
to the success of the Miss  
Louisiana Organization. Thank  
you so much.

Sincerely,  
Jo Ann Womack

GERALD C. WEINBERG  
President & CEO



MUSCULAR DYSTROPHY ASSOCIATION, INC.  
3300 East Sunrise Drive • Tucson, AZ 85718-3299 • (520) 529-5301  
JerryWeinberg@mdausa.org

KPXJ  
public file

October 17, 2006

Mr. George Sirven  
General Manager  
KPXJ-TV  
312 East Kings Highway  
Shreveport, LA 71104

Dear George:

From MDA to you the word "thanks" carries more meaning than this single word could ever alone convey.

The attached ad which appears full page in the October 9 editions of *Broadcasting & Cable* and *Television Week* seeks to overcome that limitation by prominently expressing our gratitude to you, your staff and station for all you – and your colleagues – have contributed to the advancement of MDA's programs of research and services.

Please accept this effort to go beyond mere words to communicate our sincerest *thanks!*

Sincerely,

A handwritten signature in black ink, appearing to read "Jerry", is written over the word "Sincerely,".

GCW:yt  
Attachment

## Skaggs, Sondra

---

**From:** Sirven, George  
**Sent:** Wednesday, December 05, 2007 1:09 PM  
**To:** Skaggs, Sondra  
**Subject:** FW: Contact Form : Form Submission

ktbs and kpxj public file.

---

**From:** Pollitt, Brad  
**Sent:** Wednesday, December 05, 2007 6:54 AM  
**To:** \*IT; Sirven, George  
**Subject:** FW: Contact Form : Form Submission

### Brad Pollitt

Web Developer  
KTBS 3/KPXJ CW 21  
318.219.4711  
[bpollitt@ktbs.com](mailto:bpollitt@ktbs.com)

---

**From:** [info@synapse.ws](mailto:info@synapse.ws) [mailto:[info@synapse.ws](mailto:info@synapse.ws)]  
**Sent:** Wednesday, December 05, 2007 6:39 AM  
**To:** Pollitt, Brad  
**Subject:** Contact Form : Form Submission

You may contact us using the form below:

Contact Name  
LaRanda Clayton

Email Address  
[clayton\\_400@sbcglobal.net](mailto:clayton_400@sbcglobal.net)

Company Name

Address  
105 Sinclair

City  
Hope

State  
AR

Zip Code  
71801

Contact Number

## Comments

Thank you KTBS for NOT taking Christmas out of this Holiday Season. I've noticed that very few businesses are keeping with tradition, and it is great to see your reporters, etc. still say the word CHRISTMAS when referencing the events of the season....after all it is still Christ's birth we are celebrating!!! Kudos to you!

# Congratulations

to the world's oldest and largest ad hoc TV network. The "Love Network" of my MDA Labor Day Telethon helped raise a record \$61 million in pledges and donations this year. These 186 civic-minded stations truly do make a difference in the lives of "my kids." Each of you has my deepest gratitude and the enduring thanks of the million Americans affected by neuromuscular diseases. You're the best!



*Jerry Lewis*

Jerry Lewis  
MDA National Chairman

KRBC-TV, Abilene • KRQE, Albuquerque • KSAX/KRWF-TV, Alexandria, MN • WBKB-TV, Alpena, MI • KFDA-TV, Amarillo • KTUU-TV, Anchorage • WLOS, Asheville, NC • WUPA-TV, Atlanta • WJBF, Augusta, GA • KXAN, Austin, TX • WNUV-TV, Baltimore • WABI-TV, Bangor, ME • WVLA, Baton Rouge • KFDM-TV, Beaumont, TX • KTVO, Billings, MT • WLOX-TV, Biloxi, MS • WIVE, Binghamton, NY • WVTM-TV, Birmingham, AL • KXMB-TV, Bismarck, ND • WVA-TV, Bluefield, WV • WCVB-TV, Boston • KBTX-TV, Bryan, TX • WGRZ-TV, Buffalo • WVNY, Burlington, VT • KXLF-TV, Butte, MT • KFVS-TV, Cape Girardeau, MO • KTWO-TV, Casper, WY • KGAN-TV, Cedar Rapids, IA • WCIA, Champaign, IL • WCSC-TV, Charleston, SC • WAXN-TV, Charlotte • WTVC, Chattanooga • WGN-TV, Chicago • WSTR-TV, Cincinnati • WBOY-TV, Clarksburg, WV • WBNX-TV, Cleveland • KOAA-TV, Colorado Springs • KOMU-TV, Columbia, MO • WOLO-TV, Columbia, SC • WRBL, Columbus, GA • WSYX, Columbus, OH • KDF-TV, Corpus Christi • WKEF, Dayton, OH • KWGN-TV, Denver • KDSM-TV, Des Moines • WMYD-TV, Detroit • KXMA-TV, Dickinson, ND • WDIO-TV, Duluth • WSYR-TV, East Syracuse, NY • WEAU-TV, Eau Claire, WI • KISM-TV, El Paso • WSJV, Elkhart, IN • WENY-TV, Elmira, NY • WJET-TV, Erie • WFIE-TV, Evansville, IN • KTVF, Fairbanks • KVRN-TV, Fargo, ND • WTVK, Fort Myers, FL • KFSM-TV, Fort Smith, AR • WANE-TV, Fort Wayne, IN • KXAS-TV, Fort Worth • KMPH, Fresno • WCJB, Gainesville, FL • KXGN-TV, Glendive, MT • WOTV, Grand Rapids, MI • KRTV, Great Falls, MT • WLUK-TV, Green Bay • KGBT-TV, Harlingen, TX • WHP-TV, Harrisburg • WTIC-TV, Hartford, CT • WKAQ-TV, Hato Rey, PR • KITV, Honolulu • KPRC-TV, Houston • WSAZ-TV, Huntington, WV • WHNT-TV, Huntsville, AL • WXIN-TV, Indianapolis • WDBD-TV, Jackson, MS • WPXC-TV, Jacksonville • KODE-TV, Joplin, MO • KCTV, Kansas City, MO • WAPK-TV, Kingsport, TN • WBIR-TV, Knoxville • KLFY-TV, Lafayette, LA • WLNS-TV, Lansing • KGNS-TV, Laredo • KLAS-TV, Las Vegas • WTVQ, Lexington, KY • KLKN-TV, Lincoln • KLRT, Little Rock • KCAL-TV, Los Angeles • WAVE-TV, Louisville • KLBK-TV, Lubbock • WSET-TV, Lynchburg, VA • WMAZ-TV, Macon, GA • WKOW-TV, Madison • WMUR-TV, Manchester, NH • WLUC-TV, Marquette, MI • KTVL, Medford, OR • WREG-TV, Memphis • WBFS-TV, Miami • KWES-TV, Midland, TX • WDJT-TV, Milwaukee • KXMC-TV, Minot, ND • KPAX-TV, Missoula, MT • WJTC-TV, Mobile • WQAD-TV, Moline, IL • KNOE-TV, Monroe, LA • WAKA-TV, Montgomery, AL • WZTV, Nashville • WNOL-TV, New Orleans • WWOR-TV, New York • WAVY-TV, Norfolk, VA • KTVU, Oakland • KWTU, Oklahoma City • KMTV, Omaha • WOPX-TV, Orlando • WMBB-TV, Panama City, FL • WMBD-TV, Peoria • WPHL-TV, Philadelphia • KTVK, Phoenix • WPXI, Pittsburgh • WGME-TV, Portland, ME • KPDX-TV, Portland, OR • WLNE-TV, Providence • WGEM-TV, Quincy, IL • WLFL-TV, Raleigh, NC • KAME-TV, Reno • WJFW-TV, Rhinelander, WI • WRIC-TV, Richmond, VA • WHEC-TV, Rochester • WREX-TV, Rockford, IL • KQCA-TV, Sacramento • WNEM-TV, Saginaw • KTVX, Salt Lake City • KLST-TV, San Angelo, TX • KMYS-TV, San Antonio • KUSI-TV, San Diego • KEYT-TV, Santa Barbara • WSAV-TV, Savannah • WRGB, Schenectady, NY • WNEP-TV, Scranton • KCPQ, Seattle • KPXJ-TV, Shreveport, LA • KCAU-TV, Sioux City, IA • KSFY-TV, Sioux Falls, SD • KSKN-TV, Spokane • WGGB-TV, Springfield, MA • KOLR-TV, Springfield, MO • KMTR-TV, Springfield, OR • KSDK-TV, St. Louis • KSTC-TV, St. Paul • WCTV, Tallahassee • WFTS-TV, Tampa • WTWO, Terre Haute, IN • WTVG, Toledo, OH • WIBW-TV, Topeka • WPNB/WTOM-TV, Traverse City, MI • KGUN-TV, Tucson • KOKI-TV, Tulsa • KETK-TV, Tyler, TX • WUTR-TV, Utica, NY • KWTX-TV, Waco, TX • WDCW-TV, Washington • WWNY-TV, Watertown, NY • WLFI-TV, West Lafayette, IN • WPEC-TV, West Palm Beach • WTRF-TV, Wheeling, WV • KAKE-TV, Wichita, KS • KFDX-TV, Wichita Falls, TX • KXMD-TV, Williston, ND • KAPP/KVEW-TV, Yakima, WA • WYTV, Youngstown, OH

Seen worldwide via the Internet thanks to pro bono contribution of RealNetworks Inc.

Lois R. West  
Chairman of the Board

Gerald C. Weinberg  
President & CEO

Suzanne Lowden  
Treasurer

Broadcast Members of MDA's Board of Directors

Robert M. Bennett  
Former President,  
Metromedia

Harold C. Crump  
Vice President,  
Hubbard Broadcasting

James F. Major  
Former V.P. & General Manager  
WFTS-TV, Tampa

Olin F. Morris  
Former Senior Vice President  
New York Times Broadcasting

**MDA**  
www.mda.org

GERALD C. WEINBERG  
President & CEO



MUSCULAR DYSTROPHY ASSOCIATION, INC.  
3300 East Sunrise Drive • Tucson, AZ 85718-3299 • (520) 529-5301  
JerryWeinberg@mdausa.org

September 27, 2006

*KPXJ  
public file*

Mr. George Sirven  
General Manager  
KPXJ-TV  
312 East Kings Highway  
Shreveport, LA 71104

Dear George:

The MDA family experienced a terrible loss when our respected leader, Bob Ross, passed away in June. We dedicated this year's Telethon to Bob, and I know he'd be as proud of you and the KPXJ-TV team as I am for your steadfast commitment to helping make the MDA broadcast the best ever. Your dedication and outstanding effort is sincerely appreciated.

You encouraged your viewers to support the fight against neuromuscular disease and the KPXJ-TV team delivered the message with talent, grace and professionalism. As a result of your efforts, KPXJ-TV has also earned the gratitude of the people served by MDA in your community.

To show our deepest appreciation for all you do to support our mission, a commemorative plaque is being sent to you via our local field representative, who will make arrangements with you for its presentation. Thanks to you, MDA will continue to provide unparalleled programs of research, information, medical care and other services for children and adults with neuromuscular diseases in your area.

We're proud to have you on our team!

Best wishes....

A handwritten signature in blue ink, appearing to be 'GCW', with a long horizontal flourish extending to the right.

GCW:yt

10 June 2007

Dear Mr. George Siven,

Thank you kindly,  
for the support of KPXT-TV  
in broadcasting the finals  
night of the Miss  
Louisiana pageant. We  
greatly appreciate you!

Sincerely,  
Kirsten Hilliard  
Miss Southeastern